

Pie Festival Vendor Information and Instructions



The Pie Festival will be held on the second Saturday of September. Vendors are welcome to setup Friday night or EARLY Saturday morning. Vendor's vehicles must be out of the park by 8:00 am Saturday morning to clear the area for the Pi K Fun Run. Thanks to all previous vendors that were able to clear the area with minimal issues

This year we are trying to allow each vendor some input as to where they would like to setup. Please review the "preliminary" vendor map and determine the space(s) you would prefer. The map will show reserved sites as soon as they are confirmed so please provide a second choice when registering.

Vendor registration can be done by visiting www.pietownrisingstars.org and proceeding to the vendor page to review the current map and then proceeding to the Square page to register.

All vendors must register and pay by August 31st each year.

Non profit organizations are provided one free space and then can reserve another for \$20 per space.

Meal Food Vendors sites require a minimum donation of \$250 (discounted 25% with early registration, use promo code LUVPIE. PTRS will NOT be selling BBQ this year so beef and pork vendors are welcome!

All retail and exhibition sites are 10 x 10 and require a minimum donation of \$75 (discounted 25% with early registration, use promo code LUVPIE. If you need more space you can buy additional spaces.

All vendors must carry their own insurance.

All Pie Town and Pie Festival souvenirs must be consigned to the Pie Festival concession stand and be approved in advance. Local Pie Town residents are exempt from Pie Town rule but are still not allowed to sell Pie Festival merchandise in their booth.

All food vendors (even those that sell jelly and fruit) must have a year-round or temporary Food Event permit from the New Mexico Environmental Department. Permits can be obtained at <https://www.env.nm.gov/foodprogram/retail-food-application/>

Electric and water are not available. Shade tents are not provided. Generators are not allowed in spaces near the Pavilion (see map).

No Pie Sales from outside vendors.

Registrations must be submitted and paid for by July 31st to receive the 25% discount for early registration.

Please contact piefestival@pietownrisingstars.org if you have any questions.

Vendor site layout and vendor rules are subject to change.